**Riverdale Rays Swim Team**

 Hampton, Virginia 23666

Dear Community Partner:

Celebrating a long-standing tradition, the Riverdale Rays Swim Team is looking for sponsors to support its summer 2018 season. Following a successful season last year, this summer looks to be another exciting season. Striving to offer a constructive activity for the children of the Riverdale neighborhood, our swim team is open to all the children, ages 5-18, in the Hampton area.

The team’s purpose is to offer the children of the area the opportunity to develop and enhance their own swimming abilities, learn the importance of teamwork and sportsmanship all while allowing them to participate in a sport they love. Our team could not have become the success it is today without the strong support of our team parents and the surrounding community. As swimming becomes increasing popular, more and more families are getting involved in the sport, and we are honored to have amazing parents and community organizations support our swimmer.

This year, we are looking for sponsors who will be recognized throughout the season and long after. In addition to offering sponsorships at various levels, we are also including a welcome packet at registration, which will be given to every single swim team family. In this packet, our sponsors will be recognized and have the opportunity to include any marketing, promotional or collateral information.

We hope your consider sponsoring our team this season. Sponsorships start at $75 and go up to $250, with different levels available. Below are descriptions and benefits received at each level. Your contribution is also fully deductible to the extent allowed by law, as the Riverdale Rays Swim Team is a non-profit organization.

**Primary Level Sponsor $250 or more**

* Company’s name and/or logo on our team sponsor banner, which is displayed at swim meets
* Company’s name and/or logo on our team’s T-shirt, worn by both swimmers and parents
* Recognition with a link on our swim team website
* Free team t-shirt
* Copy of the Rays Team photo

**Secondary Level Sponsor $100**

* Company’s name and/or logo on our team’s T-shirt, worn by both swimmers and parents
* Recognition with a link on our swim team website
* Free team t-shirt
* Copy of the Rays Team photo

**Tertiary Level Sponsor $75**

* Recognition with a link on our swim team website
* Copy of the Rays Team photo

***Additional Sponsorship***

**Returning Sponsors (with use of previous banner) $150**

* Company’s name and/or logo on our team sponsor banner, which is displayed at swim meets
* Company’s name and/or logo on our team’s T-shirt, worn by both swimmers and parents
* Recognition with a link on our swim team website
* Free team t-shirt
* Copy of the Rays Team photo

If you have any questions or you are interested in sponsoring the Riverdale Rays Swim Team, please contact us at [riverdaleraysswimming@gmail.com](mailto:riverdaleraysswimming@gmail.com). Please mail any donations to: Riverdale Rays Swim Team, c/o Sue Fredenburg, Treasurer, 243 Dunn Circle, Hampton, VA 23666. Payments can also be made online via PayPal by logging on to [www.riverdalerecreation23666.weebly.com](http://www.riverdalerecreation23666.weebly.com).

We appreciate your time and consideration of our request. Your donation will be recognized and appreciated for many years to come!

Sincerely,

The Riverdale Rays Swim Team and Board